



PHLY-24,738

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Technology Center 2100

In re application of: Jeffry Jovan Philyaw and David Kent Mathews  
Serial No.: 09/382,372  
Filed: August 24, 1999  
Group: 2152  
Examiner: Kang  
For: Method and Apparatus for Matching a User's Use Profile in Commerce with a Broadcast

Assistant Commissioner for Patents  
Washington, D. C. 20231

Dear Sir:

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to Assistant Commissioner for Patents, Washington, DC 20231 on

8/27/02

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Gregory M. Howison

(Name of Person Mailing Document)

(Signature)

8/27/02

(Date of Signature)

AMENDMENT AND RESPONSE TO OFFICE ACTION

This communication is responsive to the Examiner's Office Action mailed February 27, 2002.

**In the Claims**

Please amend Claim 1 as rewritten below in clean form. Another version of the rewritten claims is attached hereto on a paper separate from the amendment labeled "Version With Markings To Show Changes Made," marked up to show all the changes relative to the previous version of each claim being

AMENDMENT AND RESPONSE

S/N 09/382,372

Atty. Dkt. No. PHL-24,738